

**SYLLABUS  
MEDIA ANNOUNCING  
MCOM 113  
Spring 2009**

Course: MCOM 113 Sec. 8044

Location & Times: DAB 20-131 12:30 – 2:45 Tuesday & Thursday

**Instructor:** Mr. Evan C. Wirig Office: DAB 2207 Phone: 644-7465

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**Office Hours: T/Th 8:00am -10:00am or by appt.**

Course Description: Preparation and Delivery of materials created by the student, or adapted from other works, before the microphone and/or camera. Participation in productions for radio and television.

Student Learning Outcomes:

- a. Develop his/her own potentialities as a media personality.
- b. Analyze and amend script-writing options to tailor material to his/her own individual style.
- c. Acquire necessary skills to read and perform from scripts prepared by other writers.
- d. Formulate techniques of effective on-camera presentation, including posture, dress and presence.

Text: Announcing-Broadcast Communicating Today—Hausman, O'Donnell, Benoit

Additional Materials: Two 60-minute high quality cassette tapes/6 – CD- R's /2 GB Flashdrive

Assignments/Grading:

4 In Class Presentations 100 pts each/400 pts total  
2 Audio Recorded Presentations 100 pts each/200 pts total  
2 Video Recorded Presentations 100 pts each/200 pts total  
Term Paper 100 pts  
4 Evaluations 25 pts each/100pts total  
Mid-Term Exam 100 pts  
Final Project 200 pts  
Final Exam 100 pts

**TOTAL POINTS POSSIBLE: 1400 pts A=1400-1260 B=1259-1120 C=1119-980 D=979-840  
F= 839 and below**

All cell phones and other electronic communication devices **MUST** be turned off when entering the classroom/lab.

All students should read and be apprised of the evacuation areas/maps located in the classroom and follow the instructions in the event of an evacuation.

**Attendance Policy:** Attendance will be taken at the beginning of each class session. Students are required to attend all class and lab sessions. Students will be counted as absent after roll has been

taken and the roll book closes. If a student misses more than 5 class sessions, the student *may* be administratively dropped from the course, *or* receive a failing grade. It is the responsibility of the student to keep abreast of all material, deadlines and assignments missed, and will be his/her responsibility to meet all deadlines for assignments for ANY ABSENCE, EXCUSED OR OTHERWISE. Please notify me if you will be absent at any time for any reason. Only the instructor can grant an excused absence.

**Disability Awareness:** Students with Disabilities who may need accommodations in this class are encouraged to notify the instructor and contact DSPS early in the semester so that reasonable accommodations may be implemented as soon as possible. DSPS is located in room 110 and you can contact them by phone at 644-7112 or 644-7119 (TTY)

**Academic Integrity:** Cheating, stealing of ideas, plagiarism and other acts of academic dishonesty will not be tolerated. Any student caught in such practices will FAIL THE COURSE, and will be subject to disciplinary action from the College. Academic honesty is highly valued at the Grossmont College. You must always submit work that represents your original words or ideas. If any words or ideas used in class submission do not represent your original words or ideas, you must cite all relevant sources and make clear the extent to which such sources were used. Words or ideas that require citation include, but are not limited to, all hard copy or electronic publications, whether copyrighted or not, and all verbal or visual communication when the content of such communication clearly originates from an identifiable source. **I Do NOT ACCEPT Wikipedia as an acceptable source.**

**Student Conduct:** It is expected that all who attend Grossmont College will act collegially, and in a responsible adult manner. Students are expected to read the *Student Code of Conduct Policies* found in the current GC catalog and handbooks. This requires the student to act and conduct themselves with mutual respect and civility toward faculty, staff and students in all academic and professional discourse and in all other activities while on the GC Campus. Student conduct that the faculty member determines would impair the opportunities of others to learn or that disrupts the orderly functions of the class or department will be deemed as misconduct and will be subject to appropriate disciplinary action. The instructor may also summarily suspend the student from the class the day when the infraction occurs, as well as for the next two scheduled class/lab sessions. Additionally, anyone caught sending spy-ware; surveillance software; viruses or any other malicious media to anyone involved in the course through use of electronic or other media will be investigated by the administration and suspended from the course.

LATE ASSIGNMENTS WILL NOT BE ACCEPTED. ALL STUDENTS MUST ATTEND THE FINAL EXAM

The Syllabus and schedule may change to meet our needs throughout the semester.

## Schedule

WEEK 1	Intro to Course and Basic Techniques 1/27 & 29	WEEK 12	Interviewing 4/14 & 16 <b>1<sup>st</sup> VIDEO RECORDED PRESENTATION 100pts (Thur)</b>
WEEK 2	Communicator in Modern Media 2/3 & 5 Ch 1 <b>1st Class Presentation 100 pts</b>	WEEK 13	Final Project Preparations 4/21 & 23
WEEK 3	Improving Your Voice 2/10 & 12 Ch 2	WEEK 14	Presentation Analysis 4/28 & 30 Ch 8
WEEK 4	Understanding the Message 2/17 & 19 Ch 3 <b>2nd Class Presentation 100 pts</b>	WEEK 15	Evaluation of Skills 5/5 & 7 <b>2<sup>nd</sup> Video Presentation 100 pts Thursday</b>
WEEK 5	Communicating the Message 2/24 & 26 Ch 4	WEEK 16	Skills and Careers 5/12 & 14 Ch 11 & 12
WEEK 6	American Language Usage 3/3 & 5 <b>3rd Class Presentation 100 pts</b>	WEEK 17	OPEN FOR FINAL PROJECTS 5/19 & 21
WEEK 7	Radio Staff Announcing 3/10 & 12 Ch 5 <b>4th Class Presentation 100 pts</b>		<b>FINAL PROJECTS DUE 5/21 by 2:00 pm 200 pts</b>
WEEK 8	Performance & <b>MID TERM EXAM</b> 3/17 & 19		<i>FINAL EXAM: Thursday May 28, 11:30am-1:30 pm</i>
WEEK 9	TV/Radio News 3/24 & 26 Ch 6 <b>1<sup>st</sup> Audio Recorded Assignment Due 100pts (Thurs)</b>		<b>ALL STUDENTS MUST ATTEND FINAL EXAM</b>
WEEK 10	News Announcing 3/31 & 4/2 Ch 7 <b>2<sup>nd</sup> Audio Assignment Due 100 pts</b>		<b>NO MAKE UP EXAM WILL BE GIVEN</b>
WEEK 11	<b>SPRING BREAK</b> 4/6		