

**SYLLABUS
MEDIA SCRIPT WRITING
FALL 2009**

Course: MCOM 118 **Section:** 3536

Location & Time: Rm 21-235 8:00-9:15am Monday & Wednesday

Instructor: Prof. E. Wirig DAB 2207 619-644-7465 email: evan.wirig@gcccd.edu

Office Hours: Tuesday 8:00-10:50am; Wednesday 10:00-10:50am and Thursday 8:00-9:50am or by appointment.

Home Page: www.grossmont.edu/evanwirig

Course Description: Students will analyze and develop critical standards for Radio/TV writing. Using basic script formats, students will prepare continuity and scripts in the appropriate mode. The student, under faculty supervision, will learn processes of creating a finished script that conforms to industry standards.

Objectives & Outcomes: Upon completion of the course the student should have learned how to:

- a) Plan and write basic types of continuity for radio and television
- b) Plan and write basic types of commercials for radio and television
- c) Plan and write basic types of news and sports scripts for radio and television
- d) Formulate and prepare basic types of scripts for discussion, interview, audience participation, game and quiz shows, and speech programs for radio and television
- e) Conceive and compose a dramatic script for radio and for television, or a different type of program of considerable length

Text: Writing for Television, Radio and New Media by Hilliard

Grading:

* 2-Quizzes worth 50 points each * 1-Exam worth 100 points

* 2-Scripting Assignments worth 100 points each * 3-Progress Reports worth 100 points each

* Final Script worth 200 points * Presentation of Project/Analysis worth 100 points

Grading Breakdown: TOTAL POINTS POSSIBLE: 1000

A= 1000 - 900 B= 899 - 800 C= 799 - 700 D= 699 - 600 F= 599 and below

Additional hours outside of scheduled class time will be required to complete most scripting assignments.

ALL Scripts must be either typed or computer generated. Hand written assignments will not be accepted.

Additional Materials: One 1-inch three-ring notebook; GC or other E-Mail access; USB Flash Drive (Optional--1 GB minimum)

Attendance Policy: Attendance will be taken at the beginning of each class session. Students are required to attend all class sessions. *Students will be counted as absent after the roll has been taken.* If a student misses more than 5 class sessions during the semester, the student *may* be administratively dropped from the course. It is the responsibility of the student to keep abreast of all course materials, deadlines and assignments and will be the student's responsibility to meet all deadlines in any instance. Please notify me before the class meets if you are going to be absent.

Student Conduct: It is expected that all who attend Grossmont College will act collegially, and in a responsible adult manner. Students are expected to read the *Student Code of Conduct Policies* found in the current GC catalog and handbooks. This requires the student to act and conduct themselves with mutual respect and civility toward faculty, staff and students in all academic and professional discourse and in all other activities while on the GC Campus. Student conduct that the faculty member determines would impair the opportunities of others to learn or that disrupts the orderly functions of the class or department will be deemed as misconduct and will be subject to appropriate disciplinary action. The instructor may also summarily suspend the student from the class the day when the infraction occurs, as well as for the next two scheduled class/lab sessions. Additionally, anyone caught sending spy-ware; surveillance software; viruses or any other malicious media to anyone involved in the course through use of electronic or other media will be investigated by the administration and suspended from the course.

All Cell phones and other electronic communication devices, including computers, PDA's, etc. ***must be turned off*** when entering the classroom/lab unless prior permission has been granted by the instructor. The instructor does not consent to being recorded or imaged in any way, nor gives consent, implied or otherwise, for his image or voice to be distributed or appear on social websites, media or other distributed methods public or private. Violations will be reported to Student Affairs.

Disability Awareness: Students with disabilities who may need accommodations in this class are encouraged to notify the instructor and contact Disabled Student Programs & Services (DSP&S) **early in the semester** so that reasonable accommodations may be implemented as soon as possible. Students may contact DSP&S in person in room 110 or by phone at (619) 644-7112 or (619) 644-7119 (TTY for deaf).

Academic Integrity: Cheating and plagiarism (using as one's own ideas writings, materials, or images of someone else without acknowledgement or permission) can result in any one of a variety of sanctions. Such penalties may range from an adjusted grade on the particular exam, paper, project, or assignment (all of which may lead to a failing grade in the course) to, under certain conditions, suspension or expulsion from a class, program or the college. For further clarification and information on these issues, please consult with your instructor or contact the office of the Associate Dean of Student Affairs. The instructor's policy for MCOM 118: Academic dishonest acts will be met with a "0" for the graded assignment and the student will be reported to Student Affairs.

Supervised Tutoring Referral: Students are referred to enroll in the following supervised tutoring courses if the service indicated will assist them in achieving or reinforcing the learning objectives of this course: IDS 198, Supervised Tutoring to receive tutoring in general computer applications in the Tech Mall; English 198W, Supervised Tutoring for assistance in the English Writing Center (Room 70-119); and/or IDS 198T, Supervised Tutoring to receive one-on-one tutoring in academic subjects in the Tutoring Center (Room 70-229, 644-7387).

The syllabus and schedule may be changed to meet our needs throughout the semester.
Please have all reading completed by Monday's Class

LATE ASSIGNMENTS WILL NOT BE ACCEPTED

E-Mailed Assignments will NOT be accepted by the Instructor
Group Assignments can not be E-Mailed

Schedule

Week 1 Intro to Course/
8/24 Writing and Note Taking

Week 2 The Mass Media
8/31 READING Ch. 1

Week 3 Basic Elements of Production
9/7 READING Ch 2
No Class 9/7 Labor Day Holiday

Week 4 Format and Style
9/14 READING Ch 3

Week 5 The Play
9/21 READING Ch 10

Week 6 The Play (Cont.)
9/28 **QUIZ**

Week 7 Commercials and Announcements
10/5 READING Ch 4

Week 8 News and Sports
10/12 READING Ch 5
ASSIGNMENT 1 DUE
EXAM

Week 9 Interview and Talk Programs
10/19 READING Ch 7
ASSIGNMENT 2 DUE

Week 10 Music Variety and Comedy
10/26 READING Ch 8
1st PROGRESS REPORTS

Week 11 Corporate, Educational and
Children's Programs
11/2 READING Ch 9

Week 12 Features and Documentaries
11/9 Ch 6
****QUIZ****

Week 13 Competitions
11/16 2nd **PROGRESS REPORTS DUE**

Week 14 Professional Opportunities
11/23 READING Ch 11

Week 15 ***FINAL PROGRESS
REPORTS***
11/30

Week 16 OPEN FOR SCRIPT
COMPLETION
12/7

**FINAL SCRIPT DUE WED 12/9 by
10:00am NO EXCEPTIONS**

**FINAL EXAM PERIOD
Wednesday Dec. 16th 7:30-9:30am**

**ALL STUDENTS ARE REQUIRED TO
ATTEND FINAL EXAM PERIOD.**

NO MAKE-UP EXAM WILL BE GIVEN.