

SYLLABUS
VIDEO STUDIO OPERATIONS
FALL 2009

Course: MCOM 117 Sec. 3535

Location & Times: M & W 12:30-3:20pm

Instructor: Prof. E. Wirig DAB 20-207 Phone 644-7465

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Office Hours: Tuesday 8:00-10:50am; Wednesday 10:00-10:50am and Thursday 8:00-9:50am or by appointment.

Course Description: An introduction to the operation of television studio and control room equipment and the personnel required for news, documentary or program production in a TV studio. Instruction will include proper operation of audio/video equipment.

Text: Video Basics 5 by Herbert Zettl

Additional Materials: 1-DVD-R

Course Objectives and Student Outcomes: Upon successful completion of this course the student should have learned how to:

- a) Appraise, analyze and distinguish the function and operation of key production equipment
- b) Apply basic techniques of acquisition, manipulation, and storage of images in studio production in using all available and accessible equipment
- c) Examine and apply cinematic principles of multi-camera production
- d) Apply correct nomenclature as determined by the broadcast and industrial industries when operating equipment
- e) Apply interpersonal and small communication methods to function as a television production team in a professional environment to produce news, documentaries or other productions
- f) Effectively practice the responsibilities for various crew positions during productions.

Grading:

Semester Class/Lab Participation--500 points; Camera Exercise 1--100 Points; Camera Exercise 2--100 Points; Audio Project--100 points; 2 Quizzes--50 points each; Lighting Plot/Grid--100 points; Mid-Term Exam--100 points;

Group Video Project--100 points; Final Practical Exam--100 points.

The Mid-Term exam will consist of materials gone over in class, using the multimedia CD and the chapters in the Text. Most if not all assignments will be done in the Class/Lab setting.

Attendance Policy: In the Grading scheme Class/Lab Participation is worth 500 points of your final grade. Since mastery of the techniques is one of the primary student learning outcomes of the course, students are required to attend ALL class and lab sessions. Attendance will be taken at the beginning of each class/lab session. ***Students will be counted as absent after the roll has been taken and the roll book has closed.*** If a student misses more than 5 class sessions during the semester, the student *may* be administratively dropped from the course, *or* could receive a "0" participation points. If a student is late more than 6 times during the semester, the student may either be dropped from the course or receive "0" Participation points. It is the responsibility of the student to keep abreast of all course materials, deadlines and assignments and will be the student's responsibility to meet all deadlines in any instance. Please notify me before the class meets if you are going to be absent.

Student Conduct: It is expected that all who attend Grossmont College will act collegially, and in a responsible adult manner. Students are expected to read the *Student Code of Conduct Policies* found in the current GC catalog and handbooks. This requires the student to act and conduct themselves with mutual respect and civility toward faculty, staff and students in all academic and professional discourse and in all other activities while on the GC Campus. Student conduct that the faculty member determines would impair the opportunities of others to learn or that disrupts the orderly functions of the class or department will be deemed as misconduct and will be subject to appropriate disciplinary action. The instructor may also summarily suspend the student from the class the day when the infraction occurs, as well as for the next two scheduled class/lab sessions. Additionally, anyone caught sending spy-ware; surveillance software; viruses or any other malicious media to anyone involved in the course through use of electronic or other media will be investigated by the administration and suspended from the course.

All Cell phones and other electronic communication devices, including computers, PDA's, etc. ***must be turned off*** when entering the classroom/lab unless prior permission has been granted by the instructor. The instructor does not consent to being recorded or imaged in any way, nor gives consent, implied or otherwise, for his image or voice to be distributed or appear on social websites, media or other distributed methods public or private. Violations will be reported to Student Affairs.

Disability Awareness: Students with disabilities who may need accommodations in this class are encouraged to notify the instructor and contact Disabled Student Programs & Services (DSP&S) **early in the semester** so that reasonable accommodations may be implemented as soon as possible. Students may contact DSP&S in person in room 110 or by phone at (619) 644-7112 or (619) 644-7119 (TTY for deaf).

Academic Integrity: Cheating and plagiarism (using as one's own ideas writings, materials, or images of someone else without acknowledgement or permission) can result in any one of a variety of sanctions. Such penalties may range from an adjusted grade on the particular exam, paper, project, or assignment (all of which may lead to a failing grade in the course) to, under certain conditions, suspension or expulsion from a class, program or the college. For further clarification and information on these issues, please consult with your instructor or contact the office of the Associate Dean of Student Affairs. For MCOM 117, it is the instructor's policy that acts of academic dishonesty will be met with a "0" for the assignment.

Grading Breakdown: Total Points Possible: 1300

A= 1300 – 1170 B= 1169 – 1040 C= 1039 – 910 D= 909 – 780 F= 779 and below

The syllabus and schedule may change to accommodate our needs throughout the semester

SCHEDULE

Have all readings completed to discuss during class

Week 1 8/24	Introduction to Course & Explanations How to take notes	11/16	Reading Ch 9 Lab: Computer and Chroma Key
Week 2 8/31	The Production Process Reading Ch 1	Week 14 11/23	Talent, Clothing and Make Up Reading Ch 16
Week 3 9/7 ***No Class 9/7 Labor Day Holiday***	The Production Team Reading Ch 2	Week 15 11/30	Preparations & Video Assignment w/ Journalism Class LAB: VIDEO ASSIGNMENTS
Week 4 9/14	Image Formation Reading Ch 3 Lab: Camera Exercise 1	Week 16 12/7	VIDEO ASSIGNMENTS & Course Review
Week 5 9/21	The Video Camera Reading Ch 4 Lab: Composition & Movements	Final Exam: MONDAY 12/14 11:30 – 1:30pm PRACTICAL EXAM—Times will be announced and posted NO MAKE-UP EXAM WILL BE GIVEN ALL STUDENTS MUST ATTEND!!	
Week 6 9/28	Operating the Camera Reading Ch 5 & 6 Lab: Camera Exercise 2		
Week 7 10/5	Light, Color, Lighting Reading Ch 8 Lab: Lighting Plots		
Week 8 10/12	Lighting (Cont) LAB: Lighting ***Lighting Plots Due***		
Week 9 10/19	Mid-Term Exam LAB: Intro to Audio systems		
Week 10 10/26	Audio and Sound Control Reading Ch 7 LAB: Audio and Micing		
Week 11 11/2	Switching and the Production Environment Reading Ch 10 Lab: ****Audio Assignment****		
Week 12 11/9	Video Recording Reading Ch 11 Lab: Switching, Camera Movements, and Recording		
Week 13	Visual Effects & Editing Overview		