

*William N. Snead*  
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## Education

M.A.	Ohio University..... Athens, Ohio Major: Broadcast Communications Management & New Technology Corporation for Public Broadcasting Fellow	1994
B.A.	University of California, San Diego..... La Jolla, California Major: Television, Radio, and Film Production	1972
A.A.	Washtenaw Community College..... Ann Arbor Michigan Major: English Literature	1970

## Professional Credentials

- State of California, Lifetime College Teaching Credentials; Art, Photography, & Printing; Design, Drafting & Illustration; Communications services & related technology
- Federal Communications Commission- Lifetime RTO Restricted License- Educational & Commercial Operation

## Professional Affiliations

National Education Association	National Association of Broadcasters
Broadcast Education Association	Society of Broadcast Engineers

## Professional Experience

<b>Assistant Professor</b>	<b>Grossmont Community College, El Cajon, CA</b>	<b>6/97 to present</b>
<ul style="list-style-type: none"><li>• Full-time instructor in Media Communications Department</li><li>• Tenured in September 2001 and ranked Assistant Professor in January 2002</li></ul>		
<b>Master Control Supervisor</b>	<b>KPBS-TV, San Diego, California</b>	<b>6/94 to 6/97</b>
<ul style="list-style-type: none"><li>• Responsible for supervising on-air program operations for a television broadcast facility</li><li>• Operated RF transmitter, satellite downlinks, microwave transmitters &amp; receivers, and videotape recorders</li><li>• Assembled, prepared and electronically edited daily continuity reels and interstials</li></ul>		
<b>Project Crew Chief</b>	<b>KPBS-TV, San Diego, California</b>	<b>9/90 to 9/93</b>
<ul style="list-style-type: none"><li>• Responsible for supervising studio production crews and all studio production operations</li><li>• Assisted in design, construction, staging, lighting and production of television studio programs</li></ul>		
<b>Technical Services Manager</b>	<b>Televideo San Diego, San Diego, California</b>	<b>1 year</b>
<ul style="list-style-type: none"><li>• Supervised broadcast television equipment technicians and equipment repair facility</li><li>• Maintained and updated computer programs for parts inventory and parts sales</li><li>• prepared grants and contracts for design, maintenance, and repair of television technology systems</li></ul>		
<b>Remote Production Supervisor</b>	<b>Time/Warner Cable TV, San Diego, California</b>	<b>5 years</b>
<ul style="list-style-type: none"><li>• Provided technical set-up and operation of multi-camera television remote studio production truck</li><li>• Supervised all crew members during field production of live and taped television programs</li><li>• Engineered, produced, directed and edited over two hundred television productions</li></ul>		
<b>Senior Media Technician</b>	<b>University of San Diego, San Diego, California</b>	<b>4 years</b>
<ul style="list-style-type: none"><li>• Assistant Director- managed, supervised &amp; trained 15 student employees in Media Center</li><li>• Managed production &amp; presentation operations, maintenance, &amp; repairs of audio visual equipment</li><li>• Produced and directed the completion of instructional media like video, audio &amp; graphic productions</li></ul>		

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## **Assets**

### **Educational Experience**

- On-going research and training in operation of broadcast, cable and new media technology **5 years**
- University and post-graduate training in film & video production, radio, photo & graphic design **4 years**
- Factory, seminar and private instruction in digital non-linear editing systems and techniques **3 years**

### **Teaching Experience**

- Assistant Professor, Media Communications, Grossmont College, El Cajon CA **5 years**  
-TV Studio production, Field production, Film Analysis, Basic & advanced Editing, & digital graphics
- TV production Lab Instructor, Ohio University, Athens Ohio **1 year**  
- Television studio production of news and information programming for cable broadcast
- Broadcast Technology Instructor, Palomar College, San Marcos, CA **1 year**  
- System design, installation and maintenance of broadcast television equipment
- Art & Art History Instructor, part-time, San Diego City College, San Diego CA **6 years**  
- 2d design, 3d design, printing, photography, African Art history, and Primitive Art history

### **Management Experience**

- Supervisor of operations for a University media center, cable TV studio and field production, Broadcast TV studio production unit, and broadcast TV master control on-air operations
- Management of classroom instruction for student and staff training in various college settings
- Media Producer- managing program production of field and studio television projects

### **Technical Experience**

- Technical operator of broadcast studio, remote studio, cable television production facilities, Master control facilities and television broadcast transmission systems
- Technical operator of AM, FM, Microwave, Satellite, & cable receiver and transmitter systems
- Design, installation and maintenance of broadcast, business, education and military audio/video systems
- Transmission manager/ technician for 1996 Olympic Games- Field Hockey venue, in Atlanta Georgia

### **Military Experience**

- Honorable discharge- U.S. Naval Ready Reserve, Communications Technician **6 years**
- Electronics school and duty on land & shipboard radio, teletype & cryptographic systems
- Top Secret clearance to work in and on the most sensitive military systems and equipment

### **Production Experience**

- Produced and directed weekly music showcase video series for cable broadcast **3 years**
- Engineered and directed High School and college sports programs for cable broadcast **3 years**
- Various crew positions for live and taped productions for Public Broadcasting distribution **6 years**
- Various crew positions for live and taped productions for educational satellite distribution **6 years**

## **Objectives**

- A. To apply my education, training and experience to the instruction of others in Television, film and New Media; including process, planning, production, post production, presentation, distribution & archiving of media programs.
- B. To work with education, business, and private teams of media professionals in preparing and presenting mass communications programs that address contemporary social and cultural issues.
- C. To continue my own professional growth through classes, seminars and private instruction in media production, Editing, Graphic Design, Image analysis and New Technology in order to keep pace with the expansion and development of new communications technology and equipment.

References and/or portfolio materials available by request